

Charlie Moffett

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EDUCATION

Master of Science in Applied Urban Science and Informatics (2017 - Present)

New York University, Center for Urban Science and Progress

Bachelors of Arts in Anthropology (2008 - 2012)

University of California, Berkeley (GPA: 3.65)

WORK EXPERIENCE

CITY & COUNTY OF SAN FRANCISCO | San Francisco, CA

06/2017 - 08/2017

Graduate Student Intern, Mayor's Office of the Chief Data Officer (DataSF)

- Developed standards and toolkit to guide departments in providing limited access to sensitive datasets
- Initiated framework for jurisdictions to increase accountability and transparency in deploying algorithms
- Authored data visualization of Mayor's 2017-18 budget (datasf.org/blog/unpacking-a-10-billion-budget/)

ENERVEE | Los Angeles, CA

10/2015 - 12/2016

Implementation Engineer, Customer Success

- Launched world's first energy-smart data and commerce platform from pilot phase through large scale rollouts to drive energy efficiency programs and open up new revenue opportunities for utilities
- Operated incentive programs and consumer engagement framework powered by Enervee Decision Engine that gathers, cleans, and packages millions of product and certification data points every day
- Built and maintained long-term relationships with utilities including Pacific Gas and Electric, E.ON UK, San Diego Gas and Electric, and Con Edison, serving over 40 million households combined

GOOGLE | Mountain View, CA

11/2012 - 02/2015

Account Strategist, Global Customer Experience

- Analyzed AdWords (Search & Display), YouTube, Mobile, and Analytics campaigns for over 1,000 advertisers, publishers, and agencies, impacting over \$5M of Google's business per quarter
 - Collaborated with UX & Subject Matter Expert stakeholders to design training modules for onboarding, improve usability of internal tools, and enhance customer experience of Google products
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ADDITIONAL PROJECTS

LEAGUE TO SAVE LAKE TAHOE | South Lake Tahoe, CA

02/2017 - Present

GIS Consultant

- Analyzed spatial data and produced summary reports for stormwater and invasive species programs
- Maintained GIS database and collaborated with state, regional, and local agencies on data acquisition

CENTER FOR DIGITAL ARCHAEOLOGY | San Rafael, CA

03/2015 - 09/2015

Outreach Manager

- Connected memory institutions and scholars with technology solutions to preserve cultural heritage
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SKILLS

ArcGIS 10.3, ArcGIS Online, Geo Apps, ArcPy, HTML, CSS, SQL, MS Office Suite, Adobe CS, Spanish fluency