ALEXANDER SHANNON

101 Qunicy St. 4L
Brooklyn, NY 11238
acs882@nyu.edu

PROFESSIONAL EXPERIENCE

Clutch Group, LLC   **Washington, DC**

Senior Associate - Management Intelligence & Analytics   *May 2016 - Jan 2017*

- Served as the primary reporting contact for the company's two largest clients in the banking sector, gathering, synthesizing, and presenting data to clients at individual project and aggregate levels.
- Functioned as the Executive Team's primary business intelligence analyst, providing weekly & monthly reporting on a wide-variety of business-related matters; created tools for collection, analysis, and presentation of data.
- Worked closely with the marketing team to provide data-driven RFPs, occasionally participating in new-client pitches and on-boarding.

Associate - Business Analytics & Logistics   *Dec 2014 - Apr 2016*

- Facilitated data-driven communication between Project Management, Finance, IT, Marketing, and Executive teams in a global legal services firm, creating reporting tools to capture and share quantitative and qualitative project information clearly and uniformly across divisions.
- Created revenue forecasting tool, synthesizing information and making growth projections with EVP of Business Development; presented these findings to Executive Team and lead investors on a monthly basis.

Crooked Trails, Inc.   **Charlottesville, VA**

Founder & Owner   *Apr 2013 - Oct 2014*

- Founded food business dedicated to providing students and community members access to affordable, healthy food (whole grain salads, sandwiches, breakfast, etc.)
- Developed business plan, participated in pitch competitions, raised investment money, navigated local regulatory framework, built partnerships with local businesses, hired and lead a team of 7 employees, managed social media presence & advertising campaign, interviewed with local press, cooked delicious food, preformed internal business operations (taxes, payroll, accounting, permits, etc.), participated in sale of the business.

EDUCATION

University of Virginia   **Charlottesville, VA**

B.A. Philosophy, May 2013

- Founder & Co-chair of *Thankful for 2013* fundraising campaign, Director in UVA's chapter of the *Blueprint Leadership* program, High School Math Tutor, Study Abroad at Oxford University, Delta Sigma Phi fraternity, Alternative Spring Break participant, Dean's list

PROGRAMMING EXPERIENCE

- Strong familiarity with Python for analytics, including PANDAS, Numpy, & Matplotlib

Completed MOOCs:

- *Intro to Computer Programming Using Python* (MIT, EdX); *Intro to Computational Thinking & Data Science* (MIT, EdX); *Intro to Probability - The Science of Uncertainty* (MIT, EdX); *Databases* (Stanford, Lagunita); *Game Theory & Game Theory Advanced Applications* (Stanford, Coursera)