

Yixuan Tang

Apt.1031, 33 Bond st, Brooklyn, NY 11201
1(347)749-3053 • yt1369@nyu.edu

EDUCATION

2017/08 -2019/08(Expected) Center for Urban Science and Progress, New York University

- Master: Applied Urban Science and Informatics

2013/09-2017/06 South China Agricultural University

- Undergraduate: Land Resources Management(Real Estate Track) GPA: 3.56

Awards and Honors:

- 2016/06 Third Prize of The First Guangdong Province Tourist Route Design Competition
- 2015/12 Champion of SCAU Professional Knowledge Competition
- 2014/12 Annual Student Merit-base Scholarship

Academic Research:

- SCAU Scientific and Technological Innovation Activities: Analyzed the Impact of OTT Services on Traditional Communication Operators; Instructor: Prof. Yukun Wu

WORK EXPERIENCES

2016/11-2017/03 China Mobile Communication Corporation, Guangzhou Branch

Intern, Internet channel operations center

- Filtered suitable clients from clients' data base through Vlookup for latest special offer activities
- Confirmed the broadband network coverage as reference material by Excel and internet map, finished research report for expanding new customer sale area

2016/04-2016/08 Uber

Intern, Marketing Department

- Tracked regional marketing dynamics, made analysis of competitive products such as Didi Taxi
- Negotiated with partners and made cooperation programme
- Developed a strong working partnership grounded on sustainable economics for both parties

2015/11-2016/01 Guangzhou Poly Real Estate Agency Co., LTD

Intern, Marketing Department

- Organized market strategy planning for new premises projects, assisted in promotion activities
- Researched the characteristic of influential regions for new site selection, analyzed the influence factors of buying, payment and selection etc. in order to select potential client group
- Communicated and maintained friendly relationship with cooperated sponsor companies

2015/06-2015/09 Guangzhou Land Resources and Housing Authority, Liwan Branch

Intern, Department of Housing Security

- Dealt with the application materials of public rental housing within the whole district, sort out and filtered application data into types
- Examined application materials and family financial situation, rated the level of application priority

PROFESSIONAL SKILLS

- Python, MS Software, Arcgis, CAD, SPSS, Corel VideoStudio, Access, Photoshop

LEADERSHIP & VOLUNTARY ACTIVITIES

- 2015-2017: Monitor of the class, handled daily management and student activity
- 2015-2016: Minister of Media and News Department, SCAU Student Union
- 2015-2016: Freshman Counselor Assistant, organized freshmen orientation and assisted in management routine, helped freshmen adjust in new campus life